



127 Portland Street Toronto, ON M5V 2N4 Toll-free: 1-800-263-2825

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The Story of EF Foundation

Bertil Hult founded EF Foundation in 1965. That summer Bertil took a small group of students to the south coast of England for 6 weeks to learn English and stay with host families. It was clearly evident to him from this trip how much more quickly the students learnt English when fully immersed in the language and culture of the country.

The idea of student travel began from here and EF was founded in the small Swedish University of Lund. The original office was small and the modest goal was to promote language learning, educational travel and intercultural exchange. EF originally stood for "Europeiska Ferieskolan", or "European Summer School" in Swedish.

The primary focus of our first office was a commitment to the idea of tearing down language barriers and bridging cultural gaps. By making it easier for people to exchange thoughts and ideas, EF hoped to support the use of words instead of weapons. A simple idea has borne the test of time and now, more than three decades later, EF Education is a multi-national group of nine companies and non-profit organisations.

EF has offices in 41 countries on five continents with over 500,000 people traveling with EF each year. As a result of this development over time, EF has taken on the more global meaning of "Education First". However each EF Division has grown out of our original concept: education through discovery. Over 20,000 staff, teachers and volunteers now encourage people of all ages and nationalities to explore the world in which we live.

The EF Education Umbrella

EF Education specialises in international cultural exchange, foreign language instruction and education travel. It is now the world's largest private educational organisation. EF comprises nine companies including two independent not-for-profit divisions.

EF Language Travel offers intensive language courses in France, Malta, Germany, Spain, England, Ireland, Australia, Canada and the USA to young school children in chaperoned groups. **www.ef.com/lt**

EF Educational Tours offers group tours for teachers and their students to Europe, Mexico, the South Pacific, Africa, Asia, South America, The USA and Canada. **www.eftours.com**

EF International Language Schools operates in England, Ireland, the USA, Canada, Australia, France, Italy, Germany, Spain and South Africa and offers courses in the language of the country for students over the age of 16. Students stay in home stay families or in dormitory accommodation on university campuses. **www.ef.com/schools**

EF English First is a worldwide network of franchised and EF-owned English Language schools operating in Mexico, Colombia, Indonesia, China, Morocco, Poland, Lithuania and Russia. **www.englishfirst.com**

EF Corporate provides intensive language courses for business executives in England, France, Germany, Italy, Spain, and the USA. www.ef.com/master/efc

Go Ahead Vacations are first class tours for mature Americans with destinations in Europe, Asia, Australia, South America and the USA. **www.goaheadtours.com**



Smithsonian Student Travel provides comprehensive tour programmes for students and teachers to discover North America through educational travel. www.smithsonianstudenttravel.com

EF Brittin College offers university preparation programmes for students to gain entry to universities in the UK, USA, Canada and Australia. All programmes guarantee placement at one of our 120 partner universities around the world. **www.brittin.com**

Hult International Business School recognizes the importance of a global perspective and the career opportunities that are available in the world's fastest growing economies, Hult offers MBA studys at three world-class campuses in Boston, Dubai and Shanghai. www.hult.edu

There are also two not-for-profit division of EF. While organised as seperate entities, they share the EF name and history:

EF Foundation for Foreign Study the program which you are now part-includes student exchanges for international students traveling to and from the USA, Canada, Spain, Australia, New Zealand, the UK, France and Germany. **www.effoundation.org**

Cultural Care AU Pair offers programmes for young people aged between 18 and 26 to travel to the United States to provide child care for families and undertake modest tertiary study. www.culturalcare.com



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STAFF STRUCTURE

International Exchange Coordinators

IECs are at the heart of the EF Foundation for Foreign Study program. These valuable representatives find and screen host families, support students and maintain contact with high school officials within their community (up to a 150-mile radius of where they live). IECs report to their local Regional Coordinator, who is usually a former IEC.

Regional Coordinators (RC)

RCs provide an important link between IECs and the Regional Managers in the Toronto Office and are critical to the EF Chain of Communication. If you are ever unable to get in touch with an IEC, you would be expected to call the RC for any assistance.

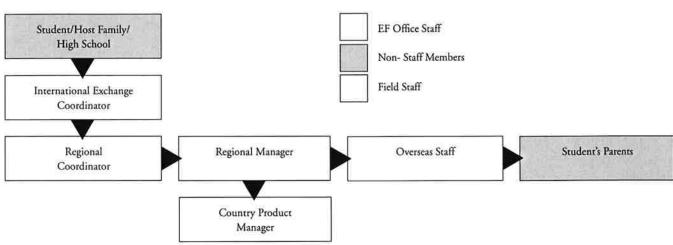
Regional Managers (RM)

RMs work full time in the Toronto Office and are responsible for the operation of the program in Canada. Each Regional Manager has a specific "region". The RM works with the region's RC and IECs to recruit new volunteer field staff, find host families and placements for students. RMs are responsible for managing the region's budget, and handling various administrative duties for the region. RMs are the liaison between the foreign office, the student's natural parents and a vital resource to assist with student counseling.

Country Product Managers (CPM)

Regional Managers report to their CPM who is responsible for the quality and distribution of student placements through planning, promotion, counseling and evaluation.

EF Chain of Communication





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Benefits for High Schools

As careers become increasingly international, the need for a global education within Canadian classrooms grows. EF Foundation students provide a more direct connection to the global discussion than textbooks, maps or computers. With EF Foundation for Foreign Study, your school becomes a global skills zone designed to help your students achieve success in the following areas:

- Communication. Regardless of language skills, students can learn the basics of cross-cultural communication simply by being exposed to individuals from other countries. True communication is more than just speech it also includes understanding the customs, values, outlook and even humor of others.
- Connections. Perhaps nothing inspires students' curiosity to explore beyond their borders more than meeting peers from faraway places. Inviting international exchange students into your classroom can provide the spark that lights the fire of learning. In addition, exchange students often go on to become leaders in business, politics and the arts. Friendships forged in high school can lead to important worldwide connections later on in life.

Give Your Students the International Advantage

Exchange students bring international education to your school, and international education makes your students smarter citizens of the world. Your students will be more likely to be curious about the world and geography, develop a deeper knowledge of international, political and economic issues, gain a sharper perspective on world affairs, and broaden their understanding of a different country and its way of life. Also, overcoming the difficulties of language and cultural differences at a younger age prepares students for study abroad in college and international workplaces.

Bring International Flair to Your School

Exchange students can help turn your hallways into foreign lands when you host international festivals and other fun events at your school. Learning about the world no longer feels like a chore when there are tables in the gym decorated with pictures and flags, salsa music is piped throughout the classrooms, and the smell of international foods tempt students at lunch. It's the perfect opportunity for students to find out more about their visiting counterparts – and how international education benefits them!



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Important Information for participating High Schools

All EF Foundation students are expected to attend high school full-time during their stay. School is where your student will make friends, learn more about Canadian history, culture and society, and develop a greater facility with English. Students are also expected to participate in extracurricular activities with Canadian students.

When school opens, introduce your student to the principal and guidance counselor. This will make the student feel more secure about starting a new and very different school. When an EF exchange student attends your high school, please keep the following in mind:

- 1) All EF Foundation students are required to take both English and either History, Geography or Social Science for the entire duration of the exchange.
- 2) Students are required to maintain a "C" average in all classes.
- 3) Students are not allowed to insist on graduating officially: this is at the discretion of the school. If a student meets a school's policies for graduation, he or she may be allowed to graduate. If not, the school will often allow the student to participate in all senior activities and to be part of the graduation ceremony. EF exchange students each receive a Certificate of Completion from EF Foundation at the end of the year. A diploma may only be granted by the school.
- 4) Exchange students may be more academically advanced than Canadian students of a comparable age. Refer to the grade translations and transcripts in your student's application. You may find, for example, that your 16-year-old exchange student has already completed the courses normally required for a junior, and should be placed as a senior.
- 5) The majority of students do not receive credit in their native countries for their study in Canada. However, Swedish, Spanish, Italian, Brazilian, Ecuadorian, Mexican, Japanese and Colombian students may qualify if they fulfill certain requirements. French students may need to take particular courses to prepare for the Baccalaureate examination. The student should know these requirements, and is fully responsible for arranging credit documentation.
- 6) Be sure that your student can handle the course load. Language may be a problem at first, especially in science courses. Be patient with your student's academic progress, especially during the first months! He or she may want to translate everything at first, taking more time than usual over homework. After a few months, your student should be able to follow all classes with ease. If your student does not show a great deal of effort, and brings home below average grades, you should discuss the student's attitude with him or her and your IEC.
- 7) Each EF Foundation student carries insurance. Most are insured through ERIKA Insurance, a Scandinavian insurance company. If a student is unsure about what type of insurance he or she carries, ask to see his or her insurance ID card. If a student does not have an ERIKA Insurance card, then he or she has purchased another type of insurance and should have claim forms, an ID card and a policy brochure. A general description of the ERIKA Insurance plans is enclosed.



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EF Guidelines for High Schools

Student has a problem with their host family

- · Listen to student's concerns and take notes
- Direct the student to their International Exchange Coordinator

Student is failing courses

• Please contact the Host family, as well as the IEC. If the IEC is unavailable please contact the Regional Manager in the Toronto Office. Students must have a grade average of C in all courses.

Student is absent without a doctor's note

• Please contact the Host family, as well as the IEC. If the IEC is unavailable please contact the Regional Manager in the Toronto Office.

Student is not handing in assignments

• Please contact the Host family, as well as the IEC. If the IEC is unavailable please contact the Regional Manager in the Toronto Office. Students must have a grade average of C in all courses.

Student is injured during a school activity

• Please contact the Host family, as well as the IEC. If the IEC is unavailable please contact the Regional Manager in the Toronto Office.

Mid-Term Report and Final Report Cards

· Please send a copy to the EF Toronto Office by email, fax or regular mail to the attention of the Regional Manager.

Student is displaying bad behavior

• Please contact the Host family, as well as the IEC. If the IEC is unavailable please contact the Regional Manager in the Toronto Office.

Parent Teacher Meetings

 Please contact the Host family, as well as the IEC when such meetings take place. Sometimes both parties will attend and please advice all teachers that all information pertaining to a student's academic conduct should be disclosed to the IEC.